

**GOODYEAR**  
Golf Club

***Tournament Services***  
***Charity Events***



***Est. 1980***



**GOODYEAR**  
Golf Club

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434-797-1909

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[www.goodyeargolf.com](http://www.goodyeargolf.com)

# *Welcome to Goodyear Golf Club*

## *The Golf Course*

Goodyear Golf Club, established in 1980, is a beautiful course set in the foothills of the Blue Ridge Mountains. 18 holes meander over rolling hills and between dense woods to provide the player not only with a rewarding challenge, but breathtaking views as well.

Goodyear's front 9 was designed by Gene Hamm, and construction began in 1979. The club opened the front 9 in 1980 and began work on the back side. The back 9 was designed in house, and opened in 1994. Goodyear has since become one of the best kept secrets in Virginia.

Goodyear offers four sets of tee boxes to accommodate players of all skill levels. The yardage range from the difficulty of the blue tees at 6,566 yards to the ladies red tees at 4,903 yards. The men's white tees are 6,024 yards while the senior yellow tees measure 5,674 yards.

Goodyear Golf Club can easily accommodate 25 teams (100 golfers) for your tournament. Arrangements can be made for a tournament hosting over 100 people. Please let us know in advance if you are planning to have more than 25 teams, and we will do all we can to satisfy your needs.

## *What We Have To Offer*

We understand the importance of a successfully run golf tournament. Whether you are planning a charity event, corporate outing, or a client appreciation tournament, you'll find our experienced tournament personnel to be helpful and accessible. We are committed to providing you with personal assistance from the planning to the production of your event.

### **TOURNAMENT AMENITIES INCLUDE:**

- Personalized cart tags and staging
- The Lakehouse banquet area
- Fully stocked Pro Shop
- Contest setup and markers
- Extensive practice facility and driving range
- Hospitality carts for food and beverage
- Web site promotions at [www.goodyeargolf.com](http://www.goodyeargolf.com)
- Tournament signage
- Scoring and rules assistance
- Customized goody bags

## ***In Depth: The Lakehouse***

The Goodyear Lakehouse is a banquet hall/meeting area located at Goodyear Golf Club. The Lakehouse is available for rent on the day of your tournament. The Lakehouse patio overlooks #1 tee box, and the windows surrounding the Lakehouse offer a view that is perfect to relax by.

The Lakehouse is equipped to seat 120 people or less and includes a kitchen, ovens, small ice machine and grill area for you or your caterers. Goodyear Golf Club does not have an on site food and beverage operation. We would be happy to arrange boxed lunches for small groups of 20 or less. Larger groups will need to make arrangements for outside caterers. Please note that our ice machine will provide enough ice for your lunch or dinner needs, but additional ice will be needed to fill course coolers. Goodyear does not provide extra ice unless drinks are purchased from the course. Your group or caterer is also responsible for all serving materials such as table cloths, plates, napkins, cups, cutlery, chaffing dishes, pots, pans, serving utensils, etc.

Tables and chairs are available for 120 people for a sit down meal. Your group is responsible for any set-up before your event. Your group may choose to have the golf course handle any Lakehouse clean up after your event for a \$100.00 fee. The course offers a detailed cleaning list for organizations that would like to have the \$100.00 cleaning fee waived by cleaning the Lakehouse themselves after the tournament. The Lakehouse should be left in the same condition as it was found. All extra tables and chairs must be placed back in storage, all counters cleaned and orderly, all waste and debris placed in the proper receptacles and all trash bags tied and placed in the dumpster. Goodyear will provide trash bags.

## ***In Depth: Prizes and Awards***

### *Tournament Prizes*

According to the USGA “*An amateur golfer must not play golf for prize money*”. Goodyear Golf Club does not support the awarding of cash as prizes for any tournament, as it is against official USGA rules.

### *Gift Certificates*

Goodyear offers Gift Certificates for sale at the Pro Shop as prizes for your event. If your organization chooses Goodyear Pro Shop Gift Certificates as prizes for your event, (in the amount of \$300.00 or more) Goodyear will deduct \$300.00 from your Lakehouse fee as a token of appreciation. Goodyear strongly encourages the purchase of our Gift Certificates. **We do not allow gift certificates from off course retailers that sell golf merchandise.**

### *Hole in One Prizes*

Some tournaments secure prizes on certain par 3 holes for a hole in one. Many of these prizes require insurance. Insurance companies require a specific number of witnesses to sit by these holes and verify a hole in one shot. Your organization is responsible for recruiting and organizing volunteers to sit by the assigned hole. Please check with your insurance company or donating sponsor for full details on your particular prize.

### *Closest to the Pin and Longest Drive Prizes*

Many of our outside events host closest to the pin and long drive contests. All markers, tags, and setup for these contests are provided. Normally there is no need for any hole supervision as the prizes are often minimal in value. Many of our events choose to ask for donations from local businesses to use as closest to the pin prizes. Goodyear Golf Club also offers Gift Certificates for sale at the Pro Shop as prizes for your closest to the pin/longest drive contests.

### *The Little Extras*

#### *Complete Practice Facility*

Range balls for your tournament can be included in your package price. Our driving range is located beside the Pro Shop. Players are also free to use our putting green (located above the range) and our practice bunker (located at the right of the range). These facilities should be mentioned at the registration table.

#### *Tournament Scoring*

Goodyear Golf Club offers free scoring for your event. All we require from the tournament organizer is a list of teams for the tournament, the scoring format to be used, and the places to be awarded. The scoreboard will be set up with individual score cards for each team listing the names of the players (or sponsors), the tournament name, and a place to record the team's final score. The tournament director can relax and enjoy their evening as the results are being tabulated.

#### *Beverage Carts, Extra Golf Carts, and Coolers*

Some tournaments require the use of one or more carts to transport beverages and snacks from hole to hole. Heavy-duty golf carts with rear beds are available for rent for those purposes. These carts can hold one to two coolers in the bed, and two passengers in the front. Some tournaments also require extra golf carts for transporting signs and people throughout the course, or to monitor the tournament progress. Extra golf carts are available for rent for that purpose, providing that your tournament has not exhausted our entire fleet of carts. Goodyear also has coolers available for your tournament if needed. Coolers are provided at no cost, but a fee of will be applied if coolers are not returned at the end of the event. **Anyone operating a beverage cart must be at least 21 years of age and in possession of a current driver's license.** They must be briefed on safe-cart operation by a

member of the Golf Course staff before entering the course. You are assuming liability for volunteers.

### *Signage:*

Goodyear Golf Club offers a low cost hole sign package. Sponsor names or logos are placed on our large, professional hole sponsor signs and placed on the course for you. All names and logos should be submitted 10 days prior to your event. We take care of the rest.

### ***Tournament Staging***

#### *Golf Carts*

The Goodyear Golf Club's fleets of 50 golf carts are all electric and come complete with sun/rain roof, windshield, and rain proof club protector. For a shotgun start, carts will be parked in a pattern as to allow for easy distribution to the holes.

#### *Cart Tags*

Each golf cart will come with a tag mounted on the front of the cart with the name of the tournament, starting hole, the names of the players on the cart (or team sponsor), and a personalized message if desired. Team names will need to be submitted 7 days prior to your event to allow time to create your cart tags.

#### *Registration Area*

The registration table may be in your choice of the following areas:

- On the practice tee
- On the Pro Shop deck
- At the Lakehouse (inside or out)
- At the outside grill

The registration area allows the tournament guests easy access upon arrival. Once guests arrive, it only takes a few minutes to register and be directed to their assigned cart.

### ***Frequently Asked Questions***

#### What is required to set up a tournament at Goodyear?

- The tournament date, the desired start time, and the desired times to reserve the Lakehouse. We will check the availability of the course and the Lakehouse and determine our availability. We require that each tournament submit an event planning contract at the time of booking.

#### When is the final amount due, and what forms of payment do you accept?

- Goodyear Golf Club accepts cash or check. Arrangements can be made for those organizations wishing to be invoiced. All payments are due within 15 days of the event.

### How many players can you accommodate?

- Goodyear Golf Club can easily accommodate 25 teams (100 golfers) for your tournament. Arrangements can be made for a tournament hosting over 100 people. Please let us know in advance if you are planning to have more than 25 teams, and we will do all we can to satisfy your needs.

### Can we bring outside food or beverage?

- Yes. Goodyear Golf Club does not have an on site food and beverage operation. We would be happy to arrange boxed lunches for small groups of 20 or less. Larger groups will need to make arrangements for outside caterers. We can also provide non-alcoholic beverages for your event. If your group chooses to provide alcohol, please note that Goodyear does not possess an ABC license. You must purchase and display a one-day special events license.

### Will the course set up foursomes, provide scorecards and cart signs, and do the scoring?

- We will provide personalized scorecards and cart signs. All you have to do is send us the pairings. We also have experienced staff to handle the scoring of the event.

## ***Planning Your Event***

### *4 - 6 Months Prior to Event*

- Search for sponsors - soliciting cash donations and prizes
- Contact supporters, businesses and vendors
- Order sponsor signs, balls, caps or shirts with tournament logo

### *45 - 90 Days Prior to Event*

- Leverage donors to solicit items for goodie bags
- Send invitations and begin registration of participants

### *30 Days Prior to Event*

- Acquire items provided by sponsors.
- Communicate changes in estimated player count to our staff
- Let us know if you identify any new requirements

### *10 Days Prior to the event*

- all hole sponsor sign information must be submitted to the Pro Shop to ensure ample time for sign creation.

### *One Week Prior to Event*

- **To ensure availability of event golf carts and to allow us to communicate any course closings to non-event players, final player count will be confirmed at least 7 days prior to your event. You will be financially responsible for this number of participants. Players may be added after this date, subject to cart availability.**
- Finalize all Food and Beverage information
- Format / Special Competitions
- Contact the Pro Shop and provide them with a list of hole sponsors and logo's to use on the hole sponsor signs (if applicable).

### *The Day Before the Event*

- Deliver signs, goodie bags, awards and pairings to the golf course
- Finalize any left over details

### *The BIG Day*

The hard work YOU and our staff put into planning the event will enable flawless execution. Enjoy the day with all of the participants and let our team handle ALL the details.

### ***Contact Us***

Please feel free to call us with any questions or concerns about your upcoming outing, or to book a tournament date with us. Our experienced staff is just a phone call or email away from helping you organize a successful event.

**434-797-1909 - [goodyeargolf@gmail.com](mailto:goodyeargolf@gmail.com)**

## Contact Information

Organization: \_\_\_\_\_

Tournament Date: \_\_\_/\_\_\_/\_\_\_ Tournament Rain Date: \_\_\_/\_\_\_/\_\_\_

Primary Contact(s): \_\_\_\_\_

Phone Numbers: (\_\_\_\_)\_\_\_\_ - \_\_\_\_\_ (W - H - C) (\_\_\_\_)\_\_\_\_ - \_\_\_\_\_ (W - H - C)

Email Address: \_\_\_\_\_@\_\_\_\_\_.com \_\_\_\_\_@\_\_\_\_\_.com

Bill To Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## Event Details

Expected Player Count: \_\_\_\_\_ Final Count and Contract Due Date: \_\_\_/\_\_\_/\_\_\_

Type of Start: Shotgun: \_\_\_ Time: \_\_\_\_\_ OR Tee Times: \_\_\_ From: \_\_\_\_\_ To: \_\_\_\_\_  
(Shotgun starts available at 8:00 a.m. or 1:00 p.m.)

### Prize Holes & Special Markers

Par 3's: Closest To The Pin (Check all that apply) - #2 \_\_\_ #6 \_\_\_ #10 \_\_\_ #12 \_\_\_ #17 \_\_\_

Par 5's: Longest Drive (Check all that apply) - #5 \_\_\_ #8 \_\_\_ #15 \_\_\_ #18 \_\_\_

Additional Prizes and markers: \_\_\_\_\_

### Beverage Carts, Extra Golf Carts and Cooler Rental

Number of beverage carts required: \_\_\_\_\_ Number of Extra Golf Carts Required: \_\_\_\_\_

\* Anyone operating a beverage cart must be at least 21 years of age and in possession of a current driver's license. They must be briefed on safe-cart operation by a member of the Golf Course staff before entering the course. You are assuming liability for volunteers.

Extra golf carts are available for rent for that purpose, providing that your tournament has not exhausted our entire fleet of carts.

Number of Coolers Required: \_\_\_\_\_

\*Goodyear Golf Club has two large (110 qt.) coolers available for use at your event. There is no charge for cooler use. Coolers must be returned (emptied and cleaned) on the day of your event. A charge of \$150.00 per cooler will be applied to your invoice if coolers are not returned at the end of the event.

### Lakehouse Information

Will your event require usage of the Lakehouse facility?

No, we will not be using the Lakehouse: \_\_\_

Yes, we would like to rent the Lakehouse on the day of our event. \_\_\_

Rental Times Requested: \_\_\_:\_\_\_ - \_\_\_:\_\_\_

(Internal use: Lakehouse request date: \_\_\_\_\_ and confirmation date \_\_\_\_\_. Confirmed by: \_\_\_\_\_)

### Gift Certificates and Merchandise

Will your event be purchasing gift certificates for use in the Pro Shop at Goodyear Golf Club?

Yes \_\_\_ No \_\_\_

Please note the number of gift certificates that you would like to purchase, and the amount of each:

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Will your event be purchasing merchandise from the Pro Shop at Goodyear Golf Club? Y / N

\*Special orders must be placed at least 6 weeks in advance to ensure product delivery by the date of your event.

Please note the merchandise that you would like to purchase from Goodyear Golf Club.

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**Range Facilities**

Will your event be purchasing range balls for your tournament? Y / N

Range Ball Preference: Individual Buckets: \_\_\_ OR Stacked Range Balls: \_\_\_

**Hole Signs and Cart Tag Information**

Will your event be using Goodyear Golf Club to print your hole sponsor signs? Y / N

Hole Sign Information Due Date: \_\_\_/\_\_\_/\_\_\_

Will your event be using Goodyear Golf Club to print your cart tags and scoreboard? Y / N

Cart Tag/Scoreboard Information Due Date: \_\_\_/\_\_\_/\_\_\_

Additional Comments: \_\_\_\_\_

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## Event Pricing

Cart & Guest Fee Per Player:	For 9 / 18 Holes
Range Balls:	Per Bucket / Stack
Utility Cart Rental:	Per Cart
Extra Golf Cart Rental:	Per Cart
Gift Certificate Total:	
Merchandise Total:	
Lakehouse Rental:	
Lakehouse Cleaning Fee:	
Hole Signs :	Per Sign
Other:	

*I have read and agree to the above policies, prices and requirements for my tournament. I have read the Tournament Services Booklet and understand the rules and regulations of the golf course, and my responsibilities as Tournament Coordinator. I have read and understand the costs associated with the tournament, and agree to guarantee the payment of aforementioned event. I understand that Goodyear Golf Club requires a final guaranteed number of participants and a completed copy of the Final Tournament Contract at least 7 days prior to the Tournament date, and that I will be financially responsible for the number of participants listed on the Final Contract. By signing this document, I take full responsibility of providing payment within 15 days of this event.*

Tournament Coordinator - Name (Printed): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Goodyear Golf Club Representative - Name (Printed): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Please feel free to call us with any questions or concerns. 434-797-1909

Please return this form by fax at: 434-791-9317

Or by email at: [goodyeargolf@gmail.com](mailto:goodyeargolf@gmail.com)